

Why Join LinkedIn?

1. Get Job Email Alerts

Once you have created your professional profile on LinkedIn, you can set email alerts to receive notifications of recommended jobs. You will be able to see notifications on your homepage as soon as you log into your LinkedIn account.

2. Connect with Professionals

When you join LinkedIn, you'll be connected to vast network of professionals in your industry as well as others. In fact, you can find your friends, co-workers, colleagues, classmates and family members on this platform. And it's easy connecting with them all. What's more, you can even import your email list to find out who among your friends are connected on LinkedIn.

3. Show Internships and Volunteer Work

If you haven't yet had an internship, begin volunteering to show that you are responsible, motivated and passionate for a cause. Not too many organizations will turn down a young, hungry volunteer. Work your way up to internships in your field of study, or if you're still figuring out what you want to do, try lots of different types of internships to get yourself out there. Once you've volunteered and/or interned, list that on your profile. Be sure to show how and where you added value. Did you increase efficiency, event attendance or customer sales? If so, say it.

4. Conduct Company Research

One of the biggest benefits LinkedIn offers college students and jobseekers is access the pages of their targeted employers. By visiting company pages, you can conduct research on the location of the company, the hiring process and what people have to say about that organization. This kind of company research on LinkedIn can always keep you ahead of your competition and increase your employability.



Community Colleges of Spokane
Foundation

www.ccs.spokane.edu/foundation

5. Get Recommendations

LinkedIn also offers a feature through which you can get other people to recommend you. People with a maximum number of recommendations have a greater chance of attracting the employers' attention.

6. Let Companies Find You

Today, a large number of organizations look for talented candidates on social networking platforms like LinkedIn. If you have created a good and detailed professional profile, chances are you will attract employers' attention.

7. Connect with Other Students/Alumni

College students can also use LinkedIn to network with other students. This type of networking gives you a wonderful opportunity to find out how other college graduates found a job or got hired by an employer.

8. Land an International Job

LinkedIn is a global networking platform. If you are interested in landing jobs overseas, can be a great benefit by networking on this social media website. You can connect with all the major international employers and find jobs in foreign countries.

9. Join a Group

Networking through LinkedIn groups is a quick and easy way to meet people without requesting an introduction. Groups are formed around industries, college affiliations, clubs and associations; based on your profile, LinkedIn will suggest groups for you. So join in, participate in discussions and you'll soon feel comfortable asking for career advice or help with your job search.

When you graduate from one of our colleges, you become a partner with Community Colleges of Spokane for life. Our LinkedIn Alumni Association groups are a great way to maintain and even enhance, this special relationship. We want to make sure your relationship with your college remains active and mutually beneficial. [Search for Spokane Community College or Spokane Falls Community College Alumni Association under groups.](#)

10. JOBS, JOBS, JOBS

78% of hiring companies recently used LinkedIn to find potential candidates and/or to post openings. Nearly 90% of those companies *actually hired* people through LinkedIn.

According to LinkedIn, approximately 200,000 college students join every month, encouraging companies to use the site to recruit internship and entry-level positions. You don't want to miss those opportunities by not having a profile.



Bigfoot Bonuses

As a CCS Alumni Association member, you are eligible for numerous benefits. These benefits include but are not limited to:

- 15% discount on logo merchandise at CCS bookstores
- Access to the colleges' learning resource centers, career planning and placement services
- Discount on Bigfoot Booster Club membership. \$150 annual membership includes use of campus fitness centers and weight rooms.
- Visit www.ccs.spokane.edu/foundation/ccsalumni for a current list of community partners and Bigfoot Bonuses.

Remember: LinkedIn is not Facebook

Keep it professional! Avoid nicknames and inappropriate pictures. If you wouldn't want a potential interviewer to see it. Don't post it!



How Do I Sign Up???



It's **free** to sign up to create a LinkedIn account. Here's how!

Go to - www.linkedin.com and click the **Join Now** button.

Information Needed to Join LinkedIn

- First Name
- Last Name
- Email Address
- Password (*choose your own password*)

Create a LinkedIn Profile

After you have signed up for a LinkedIn account, you'll be able to create your LinkedIn profile. You should include all the same information as on your resume. Include your past and present employment, education, and skills.

You can add a photo to your LinkedIn profile. A professional headshot is recommended.

The Professional Summary section of your profile is a good place to highlight your experience. Don't forget your "Headline" - it's at the top of the page when someone views your profile.

LinkedIn Login

Once you have created a profile, you'll be able to login to your LinkedIn account to update your profile, connect with networking contacts, send messages to those contacts, job search, find information on hiring companies, and join career and business-related groups.



Spokane Community College Spokane Falls Community College



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Community Colleges of Spokane does not discriminate on the basis of race, color, national origin, sex, disability, sexual orientation, or age in its programs, activities and employment.

Take Control of Your Future



Join the CCS Alumni Association Through

