

**EASTERN WASHINGTON UNIVERSITY'S  
VISUAL COMMUNICATION DESIGN PROGRAM  
AND SPOKANE FALLS COMMUNITY COLLEGE'S  
WEB DESIGN PROGRAM**

EASTERN WASHINGTON UNIVERSITY

JUN 26 2007

GRADUATE & UNDERGRADUATE  
STUDIES

**PURPOSE STATEMENT**

An articulation agreement for students who have earned an A.A.S. degree in Web Design from Spokane Falls Community College and will complete course work at Eastern Washington University to earn a B.A. in Visual Communication Design. This articulation agreement will begin July 1, 2007.

**ARTICULATION AGREEMENT MAINTENANCE STATEMENT**

Both SFCC's program in Web Design and EWU's program in Visual Communication Design will designate a minimum of one faculty member per program to oversee articulation currency, accuracy, and efficiency. The articulation agreement will be reviewed annually. The first review occurred June 1, 2007. The second review will take place one year later (thus, the second review will be June 1, 2008).

The articulated agreement will be subject to the following mutually agreed upon stipulations:

1. If at any time either EWU or SFCC decides to terminate its involvement in this agreement, the appropriate EWU or SFCC departmental representative must provide written notification of this intent at least one year prior to the June 1, anniversary date (e.g., written intent to terminate agreement May 30, 2009, provided by terminating institution June 1, 2008).
2. SFCC students participating in the articulated agreement will have two years beyond the *notice of intent* to conclude the SFCC program and make application to Eastern (e.g., written intent to terminate agreement May 30, 2009, provided by June 1, 2008, giving students until summer 2010 to complete the SFCC program);
3. Unless renegotiated and/or re-signed or voluntarily terminated by either institution, this agreement will expire effective June 30, 2009, at the conclusion of the agreement's fourth and final year. (The last SFCC students admitted to EWU under this agreement would be admitted for fall quarter 2010.)

**PROVISOS**

Below is a list of all requirements at both SFCC and EWU that a student must successfully complete to earn the A.A.S. and B.A. degrees, respectively.

Students must meet all EWU application deadlines and admission requirements in order to participate in this agreement.

## SFCC Coursework

*The coursework outlined below represents a modified version of the coursework required in the A.A.S in Web Design degree currently offered by SFCC (outlined on pages 10-12 of this document). Students who intend to transfer to EWU using this articulated agreement will be advised to follow the coursework outline represented below.*

GRDSN 101	Design Process I	2
GRDSN 102	Design Technology I	2
GRDSN 103	Design Projects I	1
GRDSN 104	Design Lab I	2
GRDSN 105	Drawing for Graphic Designers	2
GRDSN 109	History of Design	4
GRDSN 156	Illustrator I	2
GRDSN 163	InDesign I	2
ART 105	Color and Design	5
GRDSN 111	Design Process II	2
GRDSN 112	Design Technology II	2
GRDSN 113	Design Projects II	1
GRDSN 114	Design Lab II	2
GRDSN 115	Drawing for Communication	2
GRDSN 158	Photoshop I	2
GRDSN 172	Dreamweaver	2
ENG 101	English Composition	5
GENST 109	Applied Critical Thinking	3
GRDSN 121	Design Process III	2
GRDSN 122	Design Technology III	2
GRDSN 123	Design Projects III	1
GRDSN 124	Design Lab III	2
GRDSN 125	Computer Drawing	2
MATH 115	Math for Liberal Arts	5
SPCH 220	Intercultural Communication	5
ART 107*	Introduction to Art	5
GRDSN 126	Web Production	2
GRDSN 167	Fireworks	2
GRDSN 171	Flash	2
GRDSN 238	3-D Modeling and Animation I	3
IS 143	Operating System Fundamentals	2
IS 210	Internet Programming I	4
GRDSN 215	Web Process V	2
GRDSN 216	Web Technology V	2
GRDSN 217	Web Projects V	1
GRDSN 218	Web Lab V	4
GRDSN 235	Multimedia Technology I	3
HS 136	Improving Interpersonal Communication	5
GRDSN 225	Web Process VI	2

GRDSN 226	Web Projects VI	1
GRDSN 227	Web Lab VI	4
GRDSN 266	Cooperative Education Seminar	1
GRDSN 267	Cooperative Education Work Experience	3-5
ENG 201	English Proficiency	5

\*or ART 110 or ART 112

101-105 credits are required for an A.A.S. degree.

### **EWU Coursework**

#### **University Competencies and Proficiencies**

None\*

\*This presumes that students completed MATH 115, ENG 101, and ENG 201 at SFCC.

#### **University Core Requirements (GECRs)**

All GECRs may be completed at EWU; some GECRs may be completed at SFCC, please see SFCC/EWU transfer guide for approved GECR transfer credits.

Humanities & Fine Arts*	List 1
	List 2**
	List 3
Social Sciences*	List 1
	List 2
	List 3
Natural Sciences*	Biology
	Chemistry
	Env. Science
	Geography
	Geology
	Physics

\*40 credits or 8 classes to fulfill GECR requirements. For example: 5 credits from each Humanities list, 5 credits from each Social Science list, and 5 credits from two Natural Science concentrations. See University Catalog for detailed description.

\*\*Humanities & Fine Arts List 2 requirement may be fulfilled by SFCC elective choice of either ART 107, 110, or 112

#### **University Graduation Requirements**

Cultural & Gender Diversity\* 4 or 5 cr.

(See approved list of courses in EWU Undergraduate Catalog)

\*Cultural & Gender Diversity requirement may be fulfilled by SFCC elective choice of SPCH 220

International Studies 4 cr.

(This will be fulfilled by taking TECH 393, see VCD classes below)  
 Senior Capstone 4 cr.  
 (This will be fulfilled by taking TECH 490, see VCD classes below)  
 Foreign Language 0-15 cr.  
 (May be fulfilled by 2 years of a single language in high school  
 or 1 year of a single language at the college level)

**Visual Communication Design (VCD) Coursework**

The VCD major is 74 credits including major courses, supporting courses, and electives. SFCC graphic design coursework will count for 33 of the 74 credits in the major. SFCC graphic design students will take 41 additional credits to complete their VCD major requirements. The 33 remaining credits are as follows:

TECH 343	Typography	4
TECH 350	Digital Photography	4
TECH 393	Technology in World Civilization	4
TECH 463	Visual Communication Design III	4
TECH 490	Senior Capstone	4
TECH 491	Senior Project	4
TECH 493	Portfolio Review	3
TECH 495	Internship	2
TECH XXX	Elective	4
TECH XXX	Elective	4
TECH XXX	Elective	4

**Approved Minor:**

20+ credits required to complete an approved minor

Choose from list of approved VCD minors.

Note: minors vary in credits.

The smallest minors are 20 credits (Art and Communication Studies).

**SUGGESTED CURRICULUM**

180 credits minimum

50 Upper Division credits minimum

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**SFCC Coursework: (101-109 credits)**

**First Quarter**

GRDSN 101	Design Process I	2
GRDSN 102	Design Technology I	2

GRDSN 103	Design Projects I	1
GRDSN 104	Design Lab I	2
GRDSN 105	Drawing for Graphic Designers	2
GRDSN 109	History of Graphic Design	4
GRDSN 156	Illustrator I	2
GRDSN 163	InDesign I	2
		Total: 17 credits

**Second Quarter**

ART 105	Color and Design	5
GRDSN 111	Design Process II	2
GRDSN 112	Design Technology II	2
GRDSN 113	Design Projects II	1
GRDSN 114	Design Lab II	2
GRDSN 115	Drawing for Communication	2
GRDSN 158	Photoshop I	2
GRDSN 172	Dreamweaver I	2
		Total: 18 credits

**Third Quarter**

ENG 101	English Composition	5
GENST 109	Applied Critical Thinking	3
GRDSN 121	Design Process III	2
GRDSN 122	Design Technology III	2
GRDSN 123	Design Projects III	1
GRDSN 124	Design Lab III	2
GRDSN 125	Computer Drawing	2
		Total: 17 credits

**Summer Quarter**

Math 115	Math for the Liberal Arts	5
XXXX	Elective (Cultural Diversity) (Suggested: SPCH 220)	5
XXXX	Elective (GECR) (Suggested ART 107, 110, 112)	5
		Total: 15 credits

**Fourth Quarter**

GRDSN 126	Web Production	2
GRDSN 167	Fireworks	2
GRDSN 171	Flash	2
GRDSN 238	3-D Modeling & Animation I	3
IS 143	Operating System Fundamentals	2
IS 210	Internet Programming I	4
		Total: 15 credits

**Fifth Quarter**

GRDSN 215	Web Process V	2
GRDSN 216	Web Technology V	2
GRDSN 217	Web Projects V	1
GRDSN 218	Web Lab V	4
GRDSN 235	Multimedia Technology 1	3
HS 136	Improving Interpersonal Communication	5
		Total: 17 credits

**Sixth Quarter**

GRDSN 221	Web Process VI	2
GRDSN 223	Web Projects VI	1
GRDSN 224	Web Lab VI	4
GRDSN 266	Cooperative Education Seminar	1
GRDSN 267	Cooperative Education Work Experience	3-5
XXXX	Elective (Suggested ENGL 201)	5
		Total: 16-18 credits

**EWU Coursework: (86-92 credits)**

**First Quarter**

XXXX	GECR	4-5
XXXX	GECR	4-5
TECH 343	Typography	4
Total: 12-14 credits		

**Second Quarter**

TECH 350	Digital Photography	4
XXXX	GECR	4-5
XXXX	GECR	4-5
XXXX	GECR	4-5
Total: 16-19 credits		

**Third Quarter**

TECH 393	Technology & World Civ.	4
XXXX	GECR	4-5
XXXX	GECR	4-5
TECH 463	Visual Communication Design III	4
Total: 16-18 credits		

**Fourth Quarter**

TECH 493	Portfolio Review	2
TECH 491	Senior Project	4
XXXX	Minor class	5
TECH XXX	Elective	4
TECH 495	Internship	2
Total: 14 credits		

**Fifth Quarter**

XXX	Minor Class	5
XXX	Minor Class	5
XXXX	Minor class	5
Total: 15 credits		

**Sixth Quarter**

TECH 490	Senior Capstone	4
XXXX	Minor class/Elective	4-5
XXXX	Minor class/Elective	4-5
Total: 12-14 credits		

The above EWU courses total between 85-94 credits (not including any necessary foreign language courses if students have not already met the requirement). Students may need to complete 0-22 upper division credits to complete the 50 credit requirement. (All upper

division credits may be completed in the above coursework if students take upper division classes in their minor coursework.) Students may need to complete 0-5 credits to reach the 90 credit graduation requirement.

The above list of courses includes a 20 credit minor. Some minors require more than 20 credits to complete. Some minors (i.e., Computer Science 3D Animation minor or Multimedia Programming minor) may give credit for some classes in SFCC Web Design curriculum. Students should contact the Computer Science department for more information.

The above list of courses *does not* include the Bachelor of Arts foreign language requirement. See Foreign Language under University Graduation Requirements above.

### **COURSE SUBSTITUTIONS AND/OR EQUIVALENTS**

- SFCC course IS 143 has a prerequisite of IS 120 which fulfills EWU's Computer Literacy requirement
- SFCC Math and Writing courses fulfill EWU Pre-University Basic Skills requirement (i.e. Math 104 and English 100) and EWU English Competency (ENGL 101) and English and Math Proficiency (ENGL 201, MATH 115) requirements
- SFCC elective course should partially fulfill EWU GEGR requirements (e.g. SFCC course ART 107 = EWU course ART 213)
- SFCC elective course Speech 220 fulfills EWU Cultural and Gender Diversity requirement
- SFCC course GRDSN 105 fulfills major supporting course ART 107
- SFCC course GENST 109 fulfills major supporting course ENGL 205
- SFCC course GRDSN 115 fulfills supporting course CMST 300/CMST 350
- SFCC course HS 136 fulfills supporting course CMST 400/CMST 403/CMST 451/CMST 458

### **EWU B.A. in VISUAL COMMUNICATION DESIGN PROGRAM DESCRIPTION**

A major in Visual Communication Design educates and prepares students to conceive and create creative solutions to satisfy the visual communication needs of society. Graduates are prepared for careers in graphic design, Web design, multimedia design, advertising, printing, publishing, or related fields. Theory and practice are covered in a variety of contexts, including process and product, form and content, type and image, and interactivity. Current technology and future trends are addressed in the context of industry practices. This major is combined with a related minor in another academic area to specialize in specific career preparation.

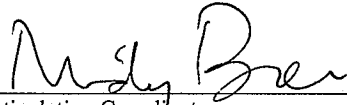
## **SFCC A.A.S. in WEB DESIGN PROGRAM DESCRIPTION**

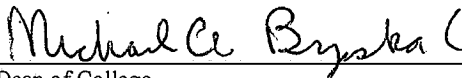
The web design program is a two-year course based upon the graphic design program. Students study the fundamentals of design, drawing, typography, color and form, problem solving, critical thinking and 3D and 2D animation. The use of computers and their operating systems is emphasized. Competency is achieved on the predominant graphics programs.

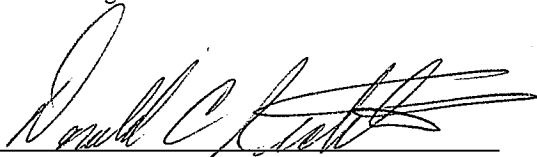
Specific to the Internet, students design interfaces and structure information to create Web pages and sites. Graphics imagery and animations tailored to the Web will be constructed, paying close attention to file formats, color control and compression techniques. Web pages will be programmed using HTML (hypertext markup language). An introduction to several programming languages designed for the Internet aid in designing functions and interactivity in Web sites.

**SIGNATURES**

EWU Signatures:

  
\_\_\_\_\_  
Articulation Coordinator

  
\_\_\_\_\_  
Dean of College

  
\_\_\_\_\_  
Chair of Department

Community College Signatures:

\_\_\_\_\_  
Articulation Coordinator

\_\_\_\_\_  
Dean of College

**SIGNATURES**

EWU Signatures:

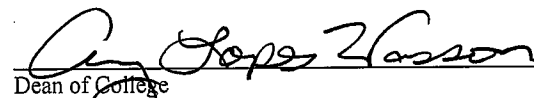
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Articulation Coordinator

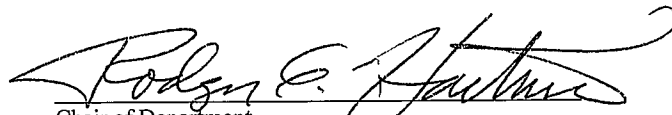
\_\_\_\_\_  
Dean of College

\_\_\_\_\_  
Chair of Department

Community College Signatures:

  
\_\_\_\_\_  
Articulation Coordinator

  
\_\_\_\_\_  
Dean of College

  
\_\_\_\_\_  
Chair of Department

## Spokane Falls Community College

### Web Design, A.A.S. degree

#### Program outline

*The coursework outlined below represents the coursework required in the A.A.S in Web Design degree currently offered by SFCC. Students who intend to transfer to EWU using this articulated agreement will be advised to follow the modified coursework outline represented in the "Suggested Curriculum" section of this document.*

#### FIRST YEAR

First Quarter			Credits
GRDSN	101	Design Process I	2
GRDSN	102	Design Technology I	2
GRDSN	103	Design Projects I	1
GRDSN	104	Design Lab I	2
GRDSN	105	Drawing for Graphic Designers	2
GRDSN	109	History of Graphic Design	4
GRDSN	156	Illustrator I	2
GRDSN	163	InDesign I	2
Total			17

Second Quarter			Credits
ART	105	Color and Design	5
GRDSN	111	Design Process II	2
GRDSN	112	Design Technology II	2
GRDSN	113	Design Projects II	1
GRDSN	114	Design Lab II	2
GRDSN	115	Drawing for Communication	2
GRDSN	158	Photoshop I	2
GRDSN	172	Dreamweaver I	2
Total			18

Third Quarter			Credits
ENG	105	Pro/Tech: Basic Writing	5
GBUS	102	Math Skills for Business	3
GRDSN	121	Design Process III	2
GRDSN	122	Design Technology III	2
GRDSN	123	Design Projects III	1
GRDSN	124	Design Lab III	2
GRDSN	125	Computer Drawing	2
Total			17

#### SECOND YEAR

Fourth Quarter			Credits
GENST	109	Applied Critical Thinking	3
GRDSN	126	Web Production	2
GRDSN	167	Fireworks	2

GRDSN	171	Flash	2
GRDSN	238	3D Modeling & Animation I	3
IS	143	Operating System Fundamentals	2
IS	210	Internet Programming I	4
			Total 18

Fifth Quarter			Credits
GRDSN	215	Web Process V	2
GRDSN	216	Web Technology V	2
GRDSN	217	Web Projects V	1
GRDSN	218	Web Lab V	4
GRDSN	235	Multimedia Technology I	3
HS	136	Improving Interpersonal Comm.	5
			Total 17

Sixth Quarter			Credits
GRDSN	225	Web Process VI	2
GRDSN	226	Web Projects VI	1
GRDSN	227	Web Lab VI	4
GRDSN	266	Cooperative Education Seminar	1
GRDSN	267	Cooperative Ed Work Experience	3-5
			Electives 3-5
			Total 14-18

101 – 105 credits are required for an A.A.S. degree.

#### APPROVED ELECTIVES:

##### Course Credits

AOS	160	Job Preparation Techniques	3
AOS	272	Business Correspondence	5
ART	101	Fundamentals of Drawing	4
ART	102	Drawing Composition	4
ART	103	Drawing Techniques	4
ART	104	Perspective Drawing	4
ART	105	Color and Design	5
ART	106	3-D Design	4
ART	107	Introduction to Art	5
ART	110	Modern Art	5
ART	112	Non-Western Art	5
ART	130	Sculpture	4
ART	151	Calligraphy	3
ART	188	Acrylic Painting	4
ART	189	Printmaking	4
ART	190	Printmaking Relief	4
ART	191	Screen Printing	4

ART	192	Printmaking, Intaglio	4
ART	193	Lithography (Printmaking)	4
ART	202	Figure Drawing	3
ENG	101	English Composition	5
ENG	109	Speech Composition AND	1
SPCH	101	Intro to Speech Communication	4
ENG	201	Advanced English Composition	5
ENG	205	Technical Writing	5
ENG	221	Creative Writing	5
SPCH	101	Intro to Speech Communication	4
GBUS	101	Introduction to Business	5
GBUS	108	eBusiness	2
GRDSN	126	Internet Graphics	3
GRDSN	131	Publication Design	1
GRDSN	235	Multimedia Technology I	3
GRDSN	236	Multimedia Technology II	3
GRDSN	237	Multimedia Technology III	3
GRDSN	238	3-D Modeling /Animation I	3
GRDSN	239	3-D Modeling /Animation II	3
GRDSN	240	3-D Modeling /Animation III	3
HS	238	Group Effectiveness Training	5
HUMAN	141	Film Communications	5
MMGT	211	Marketing	5
PHOTO	126	Digital Photography I	4
SBM	101	How to Start a Small Bus.	5
SBM	105	Targeting Your Market	2
SPCH	121	Job Communication Skills	2-5

Any Graphic Design Self-Paced software courses and Art Studio courses applicable.

**Eastern Washington University  
Visual Communication Design, B.A. degree  
Program Outline**

Bachelor of Arts in Visual Communication Design-180 credits

1. Major (74 Credits)

Core Courses (42 Credits)

TECH 100 Engineering Drafting (4)

TECH 263 Visual Communication Design I (4)

TECH 216 Computer Graphics (4)

TECH 343 Typography (4)

TECH 363 Visual Communication Design II (4)

TECH 366 Prepress (4)  
TECH 368 Introduction to Web Design (4)  
TECH 369 Advanced Web Design (4)  
TECH 393 Technology in World Civilization (4)  
TECH 463 Visual Communication Design III (4)  
TECH 493 Portfolio Review (2)

Supporting Courses (20 Credits)

ART 107 Basic Design (5)  
ENGL 205 Introduction to Technical Writing (5)  
CMST 300 Public Speaking (5)  
or CMST 350 Small Group Communication (5)  
CMST 400 Message Design (5)  
or CMST 403 Persuasion (5)

*(The above supporting courses are fulfilled in SFCC's Web Design degree. See Course Equivalencies section.)*

Approved Electives (12 Credits)

*(8 credits of electives are fulfilled by TECH 491 Senior Project and TECH 490 Senior Capstone at EWU. Students will need to complete 4 additional credits of electives at EWU.)*

2. Minor (minimum 20 credits)

The above major does require the completion of an approved minor. This adds a minimum of 20 credits (in the case of Art and Communication). The list of courses making up the minor must also be approved by your Visual Communications Design advisor. In certain cases, a prescribed list of courses will be used and is available from your advisor.

3. General Education Core Requirements (40 credits)

4. Graduation Requirements (4-10 credits)

4-5 Gender/Cultural Diversity (fulfilled by SPCH 220 at SFCC)  
4-5 Senior Capstone (included in major coursework)  
International Studies (included in major coursework)

5. Foreign Language (15 credits) This requirement may be satisfied by two years of a high school foreign language or 1 year of a single foreign language at the college level.

6. University Competencies and Proficiencies (1-11 credits)

CPLA- 1 credit (fulfilled by IS 120 at SFCC), MATH 115-5 credits (fulfilled by MATH 115 at SFCC), ENGL 201-5 credits (fulfilled by ENGL 201 at SFCC).