

**Spokane Falls Community College - University of Idaho
Curriculum Plan
Marketing (B.S.Bus.)**

Successful completion of the requirements in 2009-10 Catalog year articulation agreement will lead to an Associate for Business - DTA in Business Administration from Spokane Falls Community College, and a B.S.Bus. in Marketing from the University of Idaho.

Freshman Year at Spokane Falls Community College														
Fall Quarter					Winter Quarter					Spring Quarter				
			SFCC Credit	UI Equivalent Course				SFCC Credit	UI Equivalent Course				SFCC Credit	UI Equivalent Course
ENGL& 101	English Composition	5	ENGL 102	ECON& 202	Fundamentals of Macroeconorr	5	ECON 201	ECON& 201	Fundamentals of Microeconomi	5	ECON 202			
MATH 99	Intermediate Algebra	5	MATH 108	MATH& 141	Precalculus I	5	MATH 143							
PE	Activity	1	PEB 106		Social Science Elective	5				HLTH 101	Health & Wellness	3	H&S 150	
	Physical Science Elective	5		PE	Activity	1	PEB 106			CMST& 101	Intro to Speech Communication	4	COMM 101	
											Humanities Elective	5		
Total			16	Total			16	Total			17			

Sophomore Year at Spokane Falls Community College														
Fall Quarter					Winter Quarter					Spring Quarter				
			SFCC Credit	UI Equivalent Course				SFCC Credit	UI Equivalent Course				SFCC Credit	UI Equivalent Course
ACCT& 201	Principles of Accounting I	5	ACCT 000	ACCT& 202	Principles of Accounting II	5	ACCT 201	ACCT& 203	Managerial Accounting	5	ACCT 202			
BIOL 100	Environmental Biology	5	ENVS 101	BUS 217	Business Statistics	5	STAT 251	PHIL 210	Ethics	5	PHIL 103			
			ENVS 102	MATH& 148	Survey of Calculus	5	MATH 160	BUS& 201	Business Law	5	BLAW 265			
PSYC& 100	Intro to Psychology	5	PSYC 101					ENGL& 111	Intro to Literature	5	ENGL 175			
Total			15	Total			15	Total			20			

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Junior Year at University of Idaho										
Fall Semester					Spring Semester					
			Credit				Credit			
ECON 340	Managerial Economics	2		BUS 343	Planning and Decision-Making	2				
ACCT 310	Accounting for Business Decisi	2		BUS 344	Managing the Firm's Resources	3				
BUS 340	Team Building and Group Dyna	2		BUS 345	Business Operating Decisions	3				
BUS 341	Business Systems	4			Communications Elective	3				
BUS 342	Product and Process Planning	3			Tier 2 Business Elective	3				
ENGL 313	Business Writing	3								
BUS 339	Spreadsheet Modeling	1								
Total			17	Total			14			

Senior Year at University of Idaho										
Fall Semester					Spring Semester					
			Credit				Credit			
BUS 324	Buyer Behavior	3		BUS 490	Strategic Management	3				
BUS 421	Marketing Research and Analy	3		BUS 428	Marketing Management	3				
	Economics - UPDV	3			Tier 1 Marketing Elective	3				
	Tier 1 Marketing Elective	3			Tier 1 Marketing Elective	3				
	Research Elective	3			Advisor Approved Elective	3				
	Advisor Approved Elective	3								
Total			18	Total			15			

64

130

Notes:

Before proceeding to upper-division work, students registered in the College of Business and Economics must: (1) complete at least 58 semester credit hours with a minimum cumulative grade-point average of 2.00, and (2) pass each of the following predictor courses and earn at least a 2.35 grade-point average in Econ 272, or Econ 201-202; Acct 201-202; BLaw 265; and Stat 251, or Stat 301. Additionally, the College of Business and Economics requires a literature elective (3 cr) and an environmental-related elective (3 cr) to be completed. Before enrolling in upper division College of Business and Economics courses, a CBE student must apply and be accepted into the college's junior or senior level curriculum.